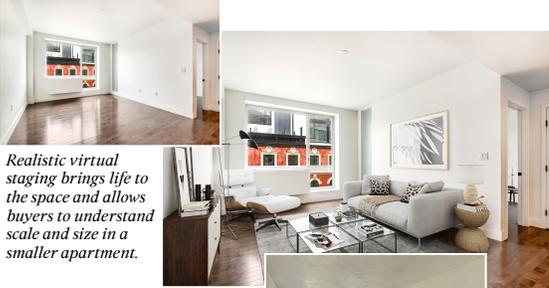


Selling with The Isil Yildiz Team

01

The Isil Yildiz Team provides an extensive pre-launch consultation to work with sellers to prepare the listing. We can identify selective improvements (i.e. painting, grout work, small renovation projects) and organizational steps that can improve the appearance, and we selectively stage all furnished properties. We will commission an accurate floor plan and work with draftsmen to create alternative floorplans to maximize its appeal. Most importantly, the Isil Yildiz Team will provide realistic and data-driven pricing advice: Setting the right initial asking price is the key to selling your home at the highest price in the shortest time.

Getting Ready



Realistic virtual staging brings life to the space and allows buyers to understand scale and size in a smaller apartment.



The Isil Yildiz Team's photography of an identical apartment better captures the bright and airy look of this top-floor studio.

Photography is second only to pricing in terms of marketing strategy: It must be appealing and showcase the property's best features, but not cover flaws so blatantly as to be misleading. These image pairs provide a clear example of the profound difference photography can make in the strength of a listing. When needed, real and virtual staging will maximize the emotional impact of your home and highlight its special features. The Isil Yildiz Team directs all photography and virtual staging as needed to make sure they meet our highest standards.

02

Photography & Staging

03

Launch

As soon as your listing goes live, it is syndicated to over 100 online listing platforms and 9 live sites, and it is featured on [compass.com](https://www.compass.com). The Isil Yildiz Team will also expertly showcase your property through design materials (showsheets, neighborhood maps, building information sheets, and much more) and print and online blitz created by our dedicated marketing associate using Compass's unsurpassed branding and design elements. We will use advanced network tools to identify top performing co-brokers specific to your property and target them with individualized email marketing.



Compass is the leading brokerage with advanced technology and tools for agents and clients alike.



Your listing will receive personal attention and attendance, assuring no detail is overlooked.

Finding the right buyer starts with open houses and showings. All showings are with team agents who know your home, not random agents eager to convert buyers who know little more than the address. The Isil Yildiz Team provides constant feedback and evaluation through advanced analytic intelligence on property views and comparative marketing effectiveness to help you understand the property's market performance. The Isil Yildiz Team will vet any offers to ensure prospective purchasers meet building guidelines.

04

Finding the Right Buyer

05

Closing & Beyond

Many pitfalls can befall a deal after an accepted offer before it is in contract, but the Isil Yildiz Team will minimize those risks by helping you put together an experienced team of attorneys and other professionals and secure back-up offers throughout sensitive contract negotiations. Keeping the ball moving is paramount, and the Isil Yildiz Team will seamlessly coordinate all parties to closing. No matter the next step — whether temporary housing or purchase, local or out-of-area, your agent can facilitate your relocation efforts through a network of over 14,000 luxury brokers worldwide.



Since its launch, Compass has grown to be one of the premier luxury brokerages in the country. With offices on both coasts and in cities between, agents are experts on selling, buying, and renting homes.

About Isil Yildiz



Licensed Associate Real Estate Broker
isil@compass.com
985.714.4470

Dedicated to helping her clients realize their individual goals, Isil provides an exceptional real estate experience whether buying, selling, or renting in Manhattan, Brooklyn, and beyond. Isil's thorough understanding of the intricate residential sales and rental process and in-depth market knowledge makes her a trusted advisor for her clients ranging from first-time home owners to experienced investors.

Since 2014, Isil has closed more than 60 sales transactions across countless neighborhoods in Manhattan and Brooklyn and has extensive experience in co-ops, condos, single-family homes, and multi-family properties for both end-users and investors.

Isil's goal is to make a daunting process transparent and easy by educating her clients on the overall process at the onset and explaining all intricacies throughout. She regularly presents home-buying seminars at various companies, lenders, and financial advisory firms.

Originally from Turkey, Isil moved to Texas at age 10. She holds a BA in Political Science from Yale University and a law degree from The University of Texas, Austin. Currently, Isil lives with her husband Bill in Gramercy, returning to Manhattan after six years in Cobble Hill.

Our Clients Say it Best



COMPASS

"Isil and her team are smart, hard-working, and a pleasure to work with. Isil provided us with a great market analysis to help us decide whether to rent or sell our Brooklyn loft. After we decided to sell, she and Isabel worked tirelessly to get our apartment ready for listing and find the right buyer. We can't wait to work with Isil and her team again!"

— Sellers of a Brooklyn loft



"Isil has a deep & broad knowledge of the housing market here in New York. She's savvy, incredibly reliable and dedicated, and took care of all the ins and outs of our apartment sale: from the major aspects to the minor coordination and scheduling details. We trust them both implicitly and always felt we (and our apartment) were in great, professional hands."

— Amanda & Jason, sellers of a Murray Hill co-op



"Isil Yildiz was our agent for a property we sold in 2018. There were several "issues" with the property which she addressed in an expert manner. Isil was absolutely dependable - she kept us informed at every critical point. Her recommended lawyer worked out great. I would recommend our agent Isil Yildiz without hesitation!"

— Peter & Yumiko, sellers of a condo in Boerum Hill



"Isil and Isabel are incredibly dedicated, smart, and have a total command of the NYC market. We trusted their judgment and knew they could handle all of the minutiae of each transaction, which made selling and buying much less stressful. We love where we live now and are so grateful to them for making it possible!"

— Danielle & Sean, sellers of a condo in Boerum Hill